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Products

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Kitchen Widgets

- blending
- blanching
- boiling
- chopping
- sauté-ing
- de-boning
- tenderizing
- miscellaneous



Garden Widgets

- weeding
- mowing
- fertilizing
- harvest
- planting
- miscellaneous



Craft Widgets

- sewing
- weaving
- crochet
- knitting
- decoupage
- drawing
- painting
- miscellaneous



Shop Widgets

- cutting
- drilling
- sanding
- planing
- jointing
- glueing
- clamping
- miscellaneous



Services

We service all widgets in our [two repair facilities](#).

All repair personnel is factory certified.

Each facility is equipped to provide the following Widget servicing:

- Repairing
- Refurbishing
- Calibrating
- Cleaning
- Installing
- Removing



News

- [New “WidgetWallet” Loyalty Program Available Beginning Today](#)
- [WidgetCo. Wins Gold Medal at the San Francisco Kitchen Show](#)
- [Craft Widget Named as Top Gift Item For Christmas in *Expert Gardener Magazine*](#)
- [WidgetCo. West Warehouse Earns ISO 9001 Certification](#)
- [WidgetCo. Named #3 Place to Work in National Survey](#)
- [WidgetCo. Announces New Line of Garden Widgets](#)
- [Taco Bell to Build New Location Across from WidgetCo. Headquarters](#)
- [WidgetCo West Warehouse Announces 250,000 Square-Foot Expansion](#)



Events

Widget Demo Day - Albuquerque

January 24, 2026 (Saturday)

A customer favorite: All widgets will be demonstrated by our trained sales personnel.

- El Jefe Convention Center
- Retail and Wholesale Customers
- Sign up [here](#)
- Free

WidgetCo Picnic - San Antonio

February 30 (Sunday)

Food, music and games provided by WidgetCo. Bring your family to this fun quarterly event.

- San Antonio City Park (in the Festival Pavilion)
- Employees and family only
- Kids welcome but no pets
- Free

Design Pop-Up - Denver

March 12 (Wednesday)

We will host a booth at the [Denver Design Festival](#), the elevated event that attracts influencers and media from around the state.

- [Chautauqua Arena](#)
- Open to the public; buy your tickets at the [website](#)
- \$15

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Sales Tools

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Customer Care

Arriving Customers

- Always be welcoming, engaged and energetic.
- Ask customers which type of Widgets they are in the market for.
- Escort customers to the Widget department of their choice.
- Introduce customers to sales associates and mention a first name: “This is Tony, he knows a *lot* about Kitchen Widgets.”

Departing Customers

1. Thank all customers for visiting.
2. Offer customers a copy of our monthly *WidgetTimes* newsletter.
3. Inform customers of our regular **Saturday Widget Expo Days**, at which they may test-drive our widgets themselves

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WidgetWallet

Overview

WidgetWallet is WidgetCo's customer loyalty program. We designed it to be easy for customers to use.

Here are a few talking points for informing customers about the program:

- Earn 10 WidgetBucks for every \$100 you spend on Widgets
- **WidgetBucks** are added to your account automatically.
- Every month you will receive a summary email detailing what you bought and summarizing your **WidgetBuck** balance.
- Then, when you buy more widgets, you receive a **WidgetBuck** discount.
- **WidgetBucks** expire after 18 months and are non-transferrable.

WidgetWallet is hosted by a third-party provider; if your customers would like more information, direct them to this website: www.CustomerKeeper.com/WidgetCo.



Human Resources

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Employee Roster

We provide this roster for cases in which our associates need to contact other associates for work-related communications.

Please respect your colleagues; if you don't know someone well, use these numbers for *bona fide* work inquiries only.

Also, if you are not well acquainted with someone, when calling or sending texts, be sure to identify yourself as an associate and indicate your name and department.

Associate	Department	Contact
Chuck Ambrose	Sales	629 367-2402
LeRoy Castleman	Warehouse	607 8218-906
Mary Deáandre	Sales	334 766-3281
Tammy Bunsom	Repairs	308 873-9080
Victor Fulsom	Facilities	515 671-1915
Xavier Emerson	Administration	417 615-7482
Etc...	Etc...	Etc...



Scheduling

All WidgetCo employee scheduling is handled in our [Scheduling App](#). It offers the following functions:

- See your schedule
- Request time off
- Set your preferred work days
- Offer your shift to others
- Pick up shifts offered by others

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Onboarding

Welcome to the WidgetCo family. Let's get a few formalities out of the way so you may begin training and start helping us be an even better company. Just follow these checklists to take care of all you need to do to become an active WidgetCo team member.

Apps to Download

- [Scheduling App](#)
- [Payroll App](#)
- [Team Chat App](#)
- Bookmark this Document in Your Browser

Documents to Complete & Submit

- [W-4 Form](#)
- [Emergency Contact form](#)
- [Confidentiality Awareness form](#)
- [Business Card and Buck Slip Request form](#)
- Copy of State Widget Handling certificate
- Copy of your driver's license
- Copy of your Social Security card



Facilities

Showrooms

- Arizona
 - [Phoenix](#)
 - [Tucson](#)
- Colorado
 - [Colorado Springs](#)
 - [Denver](#)
- Georgia
 - [Atlanta South](#)
 - [Atlanta North](#)
- New Mexico
 - [Albuquerque](#)
- Texas
 - [Austin](#)
 - [Dallas/Ft. Worth](#)
 - [Houston](#)
 - [San Antonio](#)

Manufacturing

- [WidgetCo West](#) (Colorado Springs, CO)
- [WidgetCo East](#) (Atlanta, GA)

Repair Facilities

- [WidgetCo South Repair Center](#) (Mobile, Alabama)
- [WidgetCo North Repair Center](#) (Cheyenne, Wyoming)

Warehouses

- [Texas \(Austin\)](#)
- [Arizona \(Phoenix\)](#)
- [Georgia \(Atlanta\)](#)



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About

THIS IS NOT A WEBSITE. I presently call it an **InfoDoc**.

It is built for fingertip navigation by (primarily) customer-facing employees. Do you have an iPad at your sales counter? Imagine this resource accessible there.

Easy to Implement

- No special software.
- Easy to create.
- Easy to edit.
- Easy to expand.
- No subscription fees (I will show you how to host it in a password-protected folder within your website).
- Optimized for tablets; works in web browsers, on desktop and mobile.
- More than just a communications medium, a management tool.

Services I Offer

- Creating
 - Establish your company's first **InfoDoc**.
- Training
 - Teach you and your staff how to implement and expand it.
- Coaching
 - Once your staff begins to understand the **InfoDoc's** simplicity, you can leverage it to enhance customer outcomes.

Let's build one for your small business: [contact me today](#).

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